

WELL AWARE PROGRAM

NEW OPPORTUNITY!

The majority of homes in Muskoka get their water from a well. It is up to the private well owner to understand the basics of well maintenance and operation, and to take the necessary action to keep their water wells in safe running order.

Well Aware Program is a home visit program that will provide well owners with the recommendations about their well so that they can protect their family's drinking water source. Visits are done by our trained Well Aware advisor, it will help well owners identify potential risks to their well and will give them the necessary knowledge to properly maintain the water quality of their well. The visit, which is voluntary, confidential, and non-regulatory, guides the well owner through a self-assessment to help identify and address potential risks to their well water.

They will receive:

- Information on how best to protect their water
- Recommendations about their well, at their well
- A written report containing information and recommendations about their well
- Local resources that specifically address their needs
- Ability to talk about their well with an independent, trained guide
- From the self-assessment, our Well Aware advisor will generate a report that will be mailed to the well owner. It is one of the goals of the program that the well owner will use this report to monitor their well on an annual basis.

The ***Muskoka Heritage Foundation*** is a delivery agent for the **Well Aware** program of **Green Communities Canada**. Well Aware relies on the financial support from the Ontario Ministry of Environment, but as our government tightens its belt, programs like Well Aware are receiving less (if any) financial support. The Well Aware Program has been very successful and for the past 4 years, we have delivered the program to close to 200 Muskoka homes. This is the first year that we offering this as a sponsorship opportunity and our aim is to spread the word and offer this program again in 2012.

Program Sponsor -Major \$2,500

In addition to becoming a Corporate Partner of the ***Muskoka Heritage Foundation*** and all that affords you, you will also be recognized in advertising material that is distributed to the public. By becoming a \$2,500 program sponsor your company name (or logo) will be prominently displayed on a minimum of 2500 flyers or pamphlets that advertise the Well Aware Program. In addition, your company name (or logo) will be on the program's page of our website, in the MHF's spring and summer newsletter, two of the MHF's E-New Bulletins, one local media advertisement, and in the Annual General Meeting Program. Your company will also be noted as a Program Sponsor in all presentations pertaining to the Well Aware Program.

Program Sponsor**\$1,000**

In addition to becoming a Corporate Partner of the ***Muskoka Heritage Foundation*** and all that affords you, you will also be recognized in advertising material that is distributed to the public. By becoming a \$1,000 program sponsor your company name (or logo) will be prominently displayed on a minimum of 1000 flyers or pamphlets that advertise the Well Aware Program. In addition, your company name (or logo) will be on the program's page of our website, in the MHF's spring and summer newsletter, two of the MHF's E-New Bulletins, one local media advertisement, and in the Annual General Meeting Program. Your company will also be noted as a Program Sponsor in all presentations pertaining to the Well Aware Program.

Program Sponsor**\$500**

In addition to becoming a Corporate Partner of the ***Muskoka Heritage Foundation*** and all that affords you, you will also be recognized in advertising material that is distributed to the public. By becoming a \$500 program sponsor your company name (or logo) will be prominently displayed on a minimum of 500 flyers or pamphlets that advertise the Well Aware Program. In addition, your company name (or logo) will be on the program's page of our website, in the MHF's spring newsletter, in one of the MHF's E-New Bulletins, one local media advertisement, and in the Annual General Meeting Program. Your company will also be noted as a Program Sponsor in all presentations pertaining to the Well Aware Program.

***To become a sponsor or advertiser, please go to our website at www.muskokaheritage.org/events
or mail your request to: Muskoka Heritage Foundation, 11B Taylor Road, Box 482, Bracebridge, ON P1L 1T8.
You may send it by fax to (705) 645-7888 or Email: admin@muskokaheritage.org or call us at 705-645-7393 x201***