



MUSKOKA
HERITAGE FOUNDATION

MUSKOKA HERITAGE FOUNDATION 2012 SPONSORSHIP OPPORTUNITIES

Celebrating its 25th year, the *Muskoka Heritage Foundation's* mandate is to protect, conserve and nurture Muskoka's natural and cultural environment now and for future generations. Established in 1987, we are a member-based volunteer charitable organization that runs benchmark stewardship programs for landowners; and supports the work of the Muskoka Heritage Trust, which holds over 1600 acres of ecologically sensitive land in trust and the Muskoka Watershed Council which champions watershed health in the region. *Together we strive to maintain Muskoka's unique legacy.*

The *Muskoka Heritage Foundation* would like to extend you the opportunity to become an active partner in protecting and preserving the beauty of Muskoka by becoming a sponsor of the *MHF*, or one of our programs or events.

By becoming a sponsor of the *Muskoka Heritage Foundation* (and its events or programs), we can promote your business to hundreds of members, volunteers, and the general public thru printed material, on-line and in the media. Attached you will find a description of the various levels of sponsorship and their rewards along with a sponsorship registration form.

To discuss a custom package or if you would like any additional information, please feel free to contact Cathy DeNardis 705-645-7393 x201 or email admin@muskokaheritage.org.

Thank you in advance for your support of the *Muskoka Heritage Foundation*, the *Muskoka Heritage Trust*, and the *Muskoka Watershed Council*.

"Protecting, Conserving and Nurturing the Environment and Traditions of Muskoka"



MUSKOKA
HERITAGE FOUNDATION

MUSKOKA HERITAGE FOUNDATION

2012 SPONSORSHIP FORM

Business Name: _____

Contact: _____

Address: _____

City: _____ Postal Code _____

E-Mail: _____

Phone: _____ Fax: _____

Sponsorship Type, Event or Program: _____

Sponsor Title: _____

Amount: _____

Payment Type:

Cheque Enclosed -Please make cheque payable to the Muskoka Heritage Foundation

VISA/Mastercard

Card Number: _____ Expiry Date: __/____

Name on Card: _____

Signature: _____ Date: _____

To discuss these or other sponsorship opportunities, please call 705-645-7393 ext. 201.

*To become a sponsor or advertiser, please go to our website at www.muskokaheritage.org/events
or mail your request to: Muskoka Heritage Foundation, 11B Taylor Road, Box 482, Bracebridge, ON P1L 1T8.
You may send it by fax to (705) 645-7888 or Email: admin@muskokaheritage.org or call us at 705-645-7393 x201*

MUSKOKA HERITAGE FOUNDATION

2012 KEY SPONSOR

NEW OPPORTUNITY!

2012 will mark the 25th anniversary of the Muskoka Heritage Foundation. To coincide with this milestone, **MHF has launched a new website.** It will provide an improved portal by which more detailed and meaningful information will be available to a wider range of Muskoka's stakeholders. Landowners will be able to obtain information and undertake stewardship initiatives designed by themselves for their individual properties. Businesses, including contractors, landscapers, developers and those helping people to move to Muskoka, will be able to access the latest techniques and approaches to maintain land and watershed health. In short, we aim to be the go-to site for information on the conservation and preservation of Muskoka's environment.

The MHF website has been a popular portal receiving an average of **over 5600 visits per month.** We expect this to grow as our content becomes even more relevant and informative. We are therefore offering the opportunity to Key Sponsors to become part of the site. As a Key Sponsor, your logo and link to your website will be part of our homepage. You will also be acknowledged within each written or electronic external communication (including Facebook and Twitter), at our 25th anniversary events and other community outreach activities. **You will be recognized as an enterprise that understands the importance of the environment to Muskoka** and you'll help underwrite MHF's ability to provide the tools to conserve it.

The cost of a **25th anniversary Key Sponsorship of Muskoka Heritage Foundation** is \$5000, payable in instalments convenient to your individual enterprise. There are also lower level sponsorships available at \$500, \$1,000, and \$2,500. *We are also able to provide a tax receipt for half of your contribution.*

To discuss a custom package or if you would like any additional information on these or other sponsorships available, please feel free to contact Cathy DeNardis 705-645-7393 x201 or email admin@muskokaheritage.org

To become a sponsor or advertiser, please go to our website at www.muskokaheritage.org/events or mail your request to: Muskoka Heritage Foundation, 11B Taylor Road, Box 482, Bracebridge, ON P1L 1T8. You may send it by fax to (705) 645-7888 or Email: admin@muskokaheritage.org or call us at 705-645-7393 x201

2012 INVITATIONAL - ANNUAL GOLF CLASSIC

MUSKOKA HERITAGE FOUNDATION

celebrating 25 Years at the exclusive

OVIINBYRD GOLF AND COUNTRY CLUB

Golfers will enjoy a amazing day of golf at that this spectacular private golf course that offers beautiful Muskoka vistas around the course and world class hospitality in the club house. The day will be extremely memorable and will provide the MHF members and sponsors with an opportunity to have the Oviinbyrd experience.

Event Sponsor **\$7,500**

In addition to becoming a Corporate Partner of the *Muskoka Heritage Foundation* and all that affords you, you will also have recognition as the Title Sponsor with your company name (or logo) on the front page of the event program, on the main banner, on the home page and event page of our website, in MHF's summer and fall newsletters, in two of MHF's E-News Bulletins, in two local media advertisements, and in the MHF's Annual General Meeting Program. ***Includes Golf for Two.***

Dinner Sponsor **\$5,000**

In addition to becoming a Corporate Sponsor of the *Muskoka Heritage Foundation* and all that affords you, you will also have recognition as the dinner Sponsor with your company name (or logo) on the Menu, on dining table signage, on the event page of our website, in MHF's summer and fall newsletters, in two of MHF's E-News Bulletins, in two local media advertisements, and in the MHF's Annual General Meeting Program.

Cart Sponsor **\$2,500**

In addition to becoming a Corporate Sponsor of the *Muskoka Heritage Foundation* and all that affords you, you will also have recognition as the Cart Sponsor with your company name (or logo) in the inside cover of the event program, on signage on the golf carts, on the event page of our website, in MHF's summer and fall newsletters, in two of MHF's E-News Bulletins, in two local media advertisements, and in the MHF's Annual General Meeting Program.

Lunch Sponsor **\$2,000**

In addition to becoming a Corporate Sponsor of the *Muskoka Heritage Foundation* and all that affords you, you will also have recognition as the Lunch Sponsor with your company name (or logo) in the inside cover of the event program, on signage on the lunch tables, on the event page of our website, in MHF's summer and fall newsletters, in two of MHF's E-News Bulletins, in two local media advertisements, and in the MHF's Annual General Meeting Program.

Reception Sponsor **\$2,000**

In addition to becoming a Corporate Sponsor of the *Muskoka Heritage Foundation* and all that affords you, you will also have recognition as the Reception Sponsor with your company name (or logo) in the inside cover of the event program, on signage on the tables in the reception area, on the event page of our website, in MHF's summer and fall newsletters, in two of MHF's E-News Bulletins, in two local media advertisements, and in the MHF's Annual General Meeting Program

Beverage Cart Sponsor \$1,000

Recognition as Beverage Cart Sponsor includes your company's name (or logo) in the inside cover of the event program, on a sign mounted to the beverage cart, on the event page of our website, in MHF's fall newsletter, in one of MHF's E-News Bulletins, in a local media advertisement, and in the MHF's Annual General Meeting Program.

Registration Sponsor \$1,000

Recognition as Registration Sponsor includes your company's name (or logo) in the inside cover of the event program, on signage in the registration area, on the event page of our website, in MHF's fall newsletter, in one of MHF's E-News Bulletins, in a local media advertisement, and in the MHF's Annual General Meeting Program.

Hole Sponsor \$500

Recognition as a Hole Sponsor includes your company's name (or logo) in the back of the event program, on signage on your sponsored hole, in the event summary on the event page of our website, in MHF's fall newsletter, in one of MHF's E-News Bulletins, in a local media advertisement, and in the MHF's Annual General Meeting Program (6 Hole Sponsorships available)

Tee or Green Sponsor \$250

Recognition as a Tee Sponsor includes your company's name (or logo) in the back of the event program, on signage on your sponsored tee, in the event summary on the event page of our website, in MHF's fall newsletter, in one of MHF's E-News Bulletins, and in a local media advertisement. (12 Tee Sponsors available)

Green Partner \$100

Recognition as a Green Sponsor includes your company's name (or logo) in the back of the event program, on signage on your sponsored green, in the event summary on the event page of our website, in MHF's fall newsletter, in one of MHF's E-News Bulletins, and in a local media advertisement. (Maximum 5 per green)

Silent Auction Contributor

With a minimum \$100 retail item, you will be noted as a contributor in the event program.

*To become a sponsor or advertiser, please go to our website at www.muskokaheritage.org/events
or mail your request to: Muskoka Heritage Foundation, 11B Taylor Road, Box 482, Bracebridge, ON P1L 1T8.
You may send it by fax to (705) 645-7888 or Email: admin@muskokaheritage.org or call us at 705-645-7393 x201*

SUMMER COTTAGE TOUR

FRIDAY, JULY 27TH, 2012

The **Muskoka Heritage Foundation's** Summer Cottage Tour is a great way to promote your business and support the environmental stewardship in Muskoka at the same time.

On Friday, July 27, 2012, supporters of the **Muskoka Heritage Foundation, Muskoka Heritage Trust** and the **Muskoka Watershed Council** will be gathering at Touchstone on Lake Muskoka to board the Segwun and heading out into Lake Muskoka. Our guests will receive a relaxing ride on the Segwun, then departing to view three 1900 century cottages. When done touring these beautiful cottages, our guests will then return to the Segwun for another relaxing ride back to Touchstone. Our morning tour will conclude with an amazing lunch at Touchstone, and our afternoon tour will be preceded by the same.

Event Sponsor \$1,000

In addition to becoming a Corporate Sponsor of the **Muskoka Heritage Foundation** and all that affords you, you will also have recognition as the Event Sponsor with your company name (or logo) on the front page of the event program, on the main event banner, in pre-event media releases and advertising, and a full page advertising space inside the program, on the event page of our website, in MHF's summer newsletter, in one of MHF's E-News Bulletins, in two local media advertisements, and in the MHF's Annual General Meeting Program.

Lunch Sponsor \$500

In addition to becoming a Corporate Sponsor of the **Muskoka Heritage Foundation** and all that affords you, you will also have recognition as the Lunch Sponsor with your company name (or logo) in the event program, on table signage, in pre-event media releases and advertising, and a full page advertising space inside the program, on the event page of our website, in MHF's summer newsletter, in one of MHF's E-News Bulletins, in two local media advertisements, and in the MHF's Annual General Meeting Program.

Boat Sponsor \$500

In addition to becoming a Corporate Sponsor of the **Muskoka Heritage Foundation** and all that affords you, you will also have recognition as the Boat Sponsor with your company name (or logo) in the event program, on signage on the boat, in pre-event media releases and advertising, and a full page advertising space inside the program, on the event page of our website, in MHF's summer newsletter, in one of MHF's E-News Bulletins, in two local media advertisements, and in the MHF's Annual General Meeting Program.

Designers Row \$150

As a designer on Designers Row, you will receive a 10x10 space on the lower deck at Touchstone on Lake Muskoka and ¼ page ad in the event program. (Larger adds available at increased cost.)

Cottage Décor \$150

As a Cottage Décor contributor, you will be entitled to decorate 1 room in a cottage on our tour. and ¼ page ad in the event program. (Larger adds available at increased cost.)

Advertiser \$50-\$275

Advertising space available from ¼ page to full page, in colour or black & white.

Silent Auction Contributor

With a minimum \$100 retail item, you will be noted as a contributor in the event program.

*To become a sponsor or advertiser, please go to our website at www.muskokaheritage.org/events
or mail your request to: **Muskoka Heritage Foundation, 11B Taylor Road, Box 482, Bracebridge, ON P1L 1T8.**
You may send it by fax to (705) 645-7888 or Email: admin@muskokaheritage.org or call us at 705-645-7393 x201*

ANNUAL NATIVE TREE AND SHRUB SALE

MAY 12, 2012

NEW OPPORTUNITY!

Annual Native Tree and Shrub Sale - Event Sponsor

\$1,000

For the past 10 years, the *Muskoka Heritage Foundation* has been greening up Muskoka with native plants to help maintain a healthy and sustainable Muskoka. Each spring, we offer a variety of trees, shrubs and flowers for sale to our members and the general public to encourage local landowners to landscape their properties with native plant species.

On the 1st of April, the MHF Annual Native Tree and Shrub Sale will be open for our members to start their ordering, 2 weeks later it will be open to the general public to order. Our sale has grown each year, we currently have three pick up locations, the main location is Bracebridge at the Ministry of Natural Resources' office, and a satellite location in Huntsville and in Bala.

In addition to becoming a Corporate Partner of the *Muskoka Heritage Foundation* and all that affords you, you will also have recognition as the Event Sponsor with your company name (or logo) on the Sale's order form (hard copy versions and electronic versions), on the plant sale's event page of our website, in MHF's spring newsletter, in one of MHF's E-News Bulletins, in (at least) two local media advertisements, and in the MHF's Annual General Meeting Program.

Although the this will be our 11th Annual Native Tree and Shrub Sales, this is the first year we are offering this as a sponsorship opportunity. If you have any questions about this sponsorship opportunity, or any other sponsorship opportunity with the MHF, please call Cathy DeNardis @ 705-645-7393 x201.

To become a sponsor or advertiser, please go to our website at www.muskokaheritage.org/events or mail your request to: Muskoka Heritage Foundation, 11B Taylor Road, Box 482, Bracebridge, ON P1L 1T8. You may send it by fax to (705) 645-7888 or Email: admin@muskokaheritage.org or call us at 705-645-7393 x201

MASTER STEWARD'S PROGRAM

NEW OPPORTUNITY!

The purpose of the Muskoka Stewardship Program is to identify ecologically significant properties, develop and train a core of volunteers to undertake a landowner contact program, and work with landowners to protect the natural values of their property through volunteer stewardship agreements.

Muskoka enjoys a forested environment with good clean water. Although there are some areas in the urban centres that require renaturalization, the challenge facing the MHF is to instill a strong environmental ethic and desire of private property owners to maintain large natural areas as development pressure increases. Protection of existing natural areas is essential to maintaining biodiversity, providing flexibility to address climate change, and ensuring essential ecosystem services, like clean water and fresh air, are available for future generations.

The mission of the Muskoka Stewardship Program is to maintain the ecological integrity of Muskoka's private lands. Our goal is to increase private land stewardship and to increase general public awareness of stewardship activities.

Program Sponsor -Major \$2,500

In addition to becoming a Corporate Partner of the *Muskoka Heritage Foundation* and all that affords you, you will also be recognized in advertising material that is distributed to the public. By becoming a \$2,500 program sponsor your company name (or logo) will be prominently displayed on a minimum of 2500 flyers or pamphlets that advertise the Master Steward's Program. In addition, your company name (or logo) will be on the program's page of our website, in the MHF's spring and summer newsletter, two of the MHF's E-New Bulletins, one local media advertisement, and in the Annual General Meeting Program. Your company will also be noted as a Program Sponsor in all presentations pertaining to the Master Steward's Program.

Program Sponsor \$1,000

In addition to becoming a Corporate Partner of the *Muskoka Heritage Foundation* and all that affords you, you will also be recognized in advertising material that is distributed to the public. By becoming a \$1,000 program sponsor your company name (or logo) will be prominently displayed on a minimum of 1000 flyers or pamphlets that advertise the Master Steward's Program. In addition, your company name (or logo) will be on the program's page of our website, in the MHF's spring and summer newsletter, two of the MHF's E-New Bulletins, one local media advertisement, and in the Annual General Meeting Program. Your company will also be noted as a Program Sponsor in all presentations pertaining to the Master Steward's Program.

Program Sponsor \$500

In addition to becoming a Corporate Partner of the *Muskoka Heritage Foundation* and all that affords you, you will also be recognized in advertising material that is distributed to the public. By becoming a \$500 program sponsor your company name (or logo) will be prominently displayed on a minimum of 500 flyers or pamphlets that advertise the Master Steward's Program. In addition, your company name (or logo) will be on the program's page of our website, in the MHF's spring newsletter, in one of the MHF's E-New Bulletins, one local media advertisement, and in the Annual General Meeting Program. Your company will also be noted as a Program Sponsor in all presentations pertaining to the Master Steward's Program.

To become a sponsor or advertiser, please go to our website at www.muskokaheritage.org/events or mail your request to: Muskoka Heritage Foundation, 11B Taylor Road, Box 482, Bracebridge, ON P1L 1T8. You may send it by fax to (705) 645-7888 or Email: admin@muskokaheritage.org or call us at 705-645-7393 x201

WELL AWARE PROGRAM

NEW OPPORTUNITY!

The majority of homes in Muskoka get their water from a well. It is up to the private well owner to understand the basics of well maintenance and operation, and to take the necessary action to keep their water wells in safe running order.

Well Aware Program is a home visit program that will provide well owners with the recommendations about their well so that they can protect their family's drinking water source. Visits are done by our trained Well Aware advisor, it will help well owners identify potential risks to their well and will give them the necessary knowledge to properly maintain the water quality of their well. The visit, which is voluntary, confidential, and non-regulatory, guides the well owner through a self-assessment to help identify and address potential risks to their well water.

They will receive:

- Information on how best to protect their water
- Recommendations about their well, at their well
- A written report containing information and recommendations about their well
- Local resources that specifically address their needs
- Ability to talk about their well with an independent, trained guide
- From the self-assessment, our Well Aware advisor will generate a report that will be mailed to the well owner. It is one of the goals of the program that the well owner will use this report to monitor their well on an annual basis.

The ***Muskoka Heritage Foundation*** is a delivery agent for the **Well Aware** program of **Green Communities Canada**. Well Aware relies on the financial support from the Ontario Ministry of Environment, but as our government tightens its belt, programs like Well Aware are receiving less (if any) financial support. The Well Aware Program has been very successful and for the past 4 years, we have delivered the program to close to 200 Muskoka homes. This is the first year that we offering this as a sponsorship opportunity and our aim is to spread the word and offer this program again in 2012.

Program Sponsor -Major \$2,500

In addition to becoming a Corporate Partner of the ***Muskoka Heritage Foundation*** and all that affords you, you will also be recognized in advertising material that is distributed to the public. By becoming a \$2,500 program sponsor your company name (or logo) will be prominently displayed on a minimum of 2500 flyers or pamphlets that advertise the Well Aware Program. In addition, your company name (or logo) will be on the program's page of our website, in the MHF's spring and summer newsletter, two of the MHF's E-New Bulletins, one local media advertisement, and in the Annual General Meeting Program. Your company will also be noted as a Program Sponsor in all presentations pertaining to the Well Aware Program.

Program Sponsor**\$1,000**

In addition to becoming a Corporate Partner of the ***Muskoka Heritage Foundation*** and all that affords you, you will also be recognized in advertising material that is distributed to the public. By becoming a \$1,000 program sponsor your company name (or logo) will be prominently displayed on a minimum of 1000 flyers or pamphlets that advertise the Well Aware Program. In addition, your company name (or logo) will be on the program's page of our website, in the MHF's spring and summer newsletter, two of the MHF's E-New Bulletins, one local media advertisement, and in the Annual General Meeting Program. Your company will also be noted as a Program Sponsor in all presentations pertaining to the Well Aware Program.

Program Sponsor**\$500**

In addition to becoming a Corporate Partner of the ***Muskoka Heritage Foundation*** and all that affords you, you will also be recognized in advertising material that is distributed to the public. By becoming a \$500 program sponsor your company name (or logo) will be prominently displayed on a minimum of 500 flyers or pamphlets that advertise the Well Aware Program. In addition, your company name (or logo) will be on the program's page of our website, in the MHF's spring newsletter, in one of the MHF's E-New Bulletins, one local media advertisement, and in the Annual General Meeting Program. Your company will also be noted as a Program Sponsor in all presentations pertaining to the Well Aware Program.

***To become a sponsor or advertiser, please go to our website at www.muskokaheritage.org/events
or mail your request to: Muskoka Heritage Foundation, 11B Taylor Road, Box 482, Bracebridge, ON P1L 1T8.
You may send it by fax to (705) 645-7888 or Email: admin@muskokaheritage.org or call us at 705-645-7393 x201***